

OLE MISS

ALUMNI REVIEW

WINTER 2023

ADVERTISE In the Alumni Review

4 ISSUES PER YEAR

Winter, spring, summer
and fall

REACH A LOYAL FANBASE

Over 80% of readers
reside in Mississippi

INTERACTIVE DIGITAL MAGAZINE

Allows click-throughs
to your website

OVER 25,000 ISSUES EACH QUARTER

Reach over 25,000 affluent,
college-educated readers

2024 PUBLICATION CALENDAR

WINTER 2024

Publish: February
Reserve: Dec. 6
Artwork: Dec. 13

SPRING 2024

Publish: April
Reserve: Feb. 15
Artwork: Feb. 29

SUMMER 2024

Publish: August
Reserve: May 9
Artwork: May 23

FALL 2024

Publish: November
Reserve: Aug. 14
Artwork: Aug. 28

FOR MORE INFO CONTACT ANNIE RHOADES AT
ANNIE@OLEMISSALUMNI.COM OR 662-915-8816.

DIGITAL MEDIA REQUIREMENT

All artwork must be print-ready in CMYK mode and saved as a PDF with a minimum 266 dpi (resolution). Publisher cannot guarantee quality if submitted otherwise.

FILE DELIVERY INSTRUCTIONS

Email all print-ready digital PDF ad files to
annie@olemissalumni.com.

CANCELLATIONS

Neither the advertiser nor its agent may cancel after the space reservation deadline. If materials are not received by the deadline, the publisher may repeat the most recent ad or publish nothing, billing the space reserved.

BILLING AND PAYMENT

Payment is due within 30 days of receipt of invoice. Recognized agencies are entitled to a 15% commission. A service charge of 1.5%/month is added to accounts 30 days delinquent. The advertiser and agency are jointly liable for charges. Accounts not paid within 90 days will be turned over to an attorney for collection. Prepayment is required for all first-time advertisers.

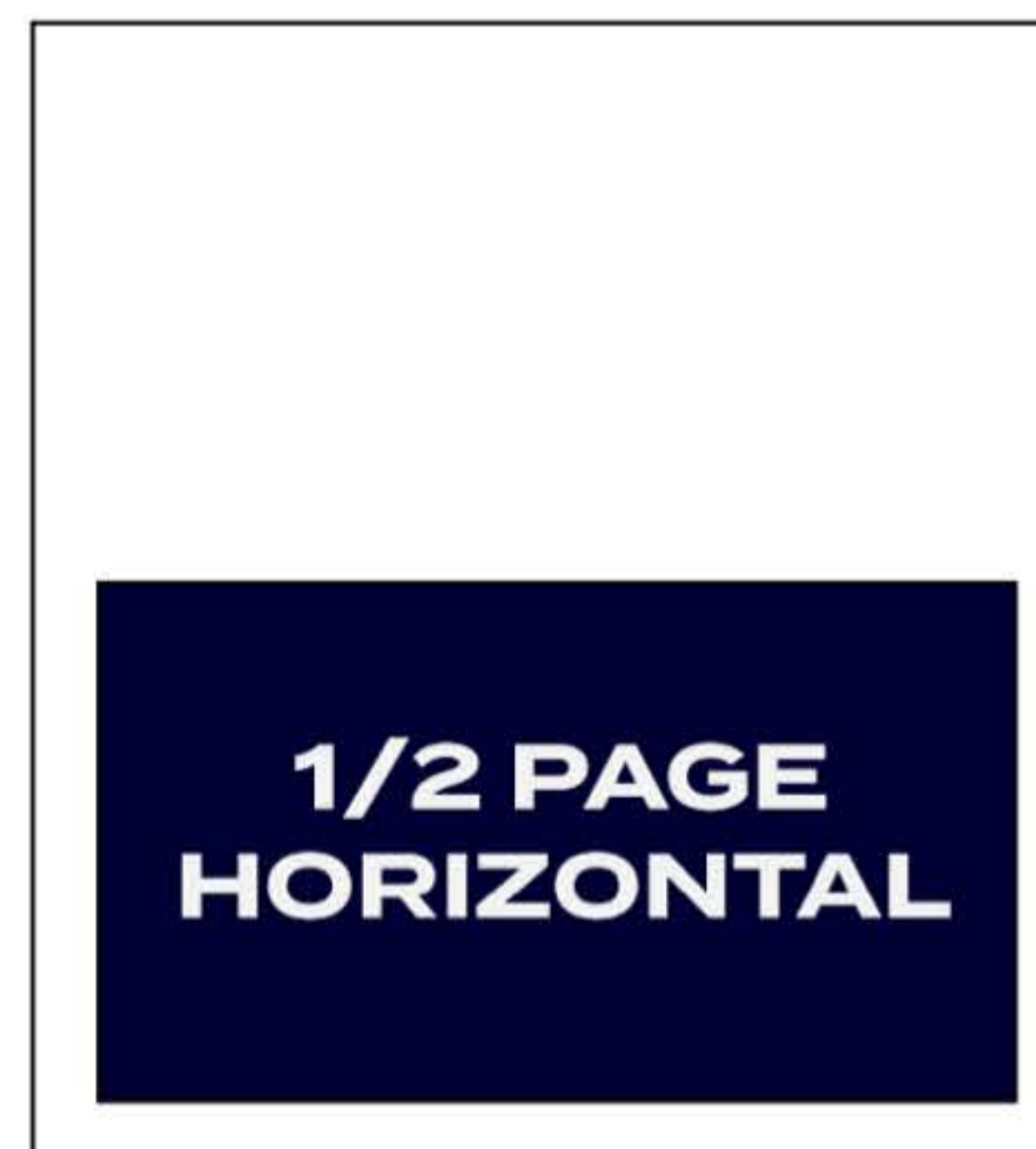


FULL PAGE	
7" x 9.75" (no bleed)	
1x	\$1,890
2x	\$1,650
3x	\$1,490
4x	\$1,337



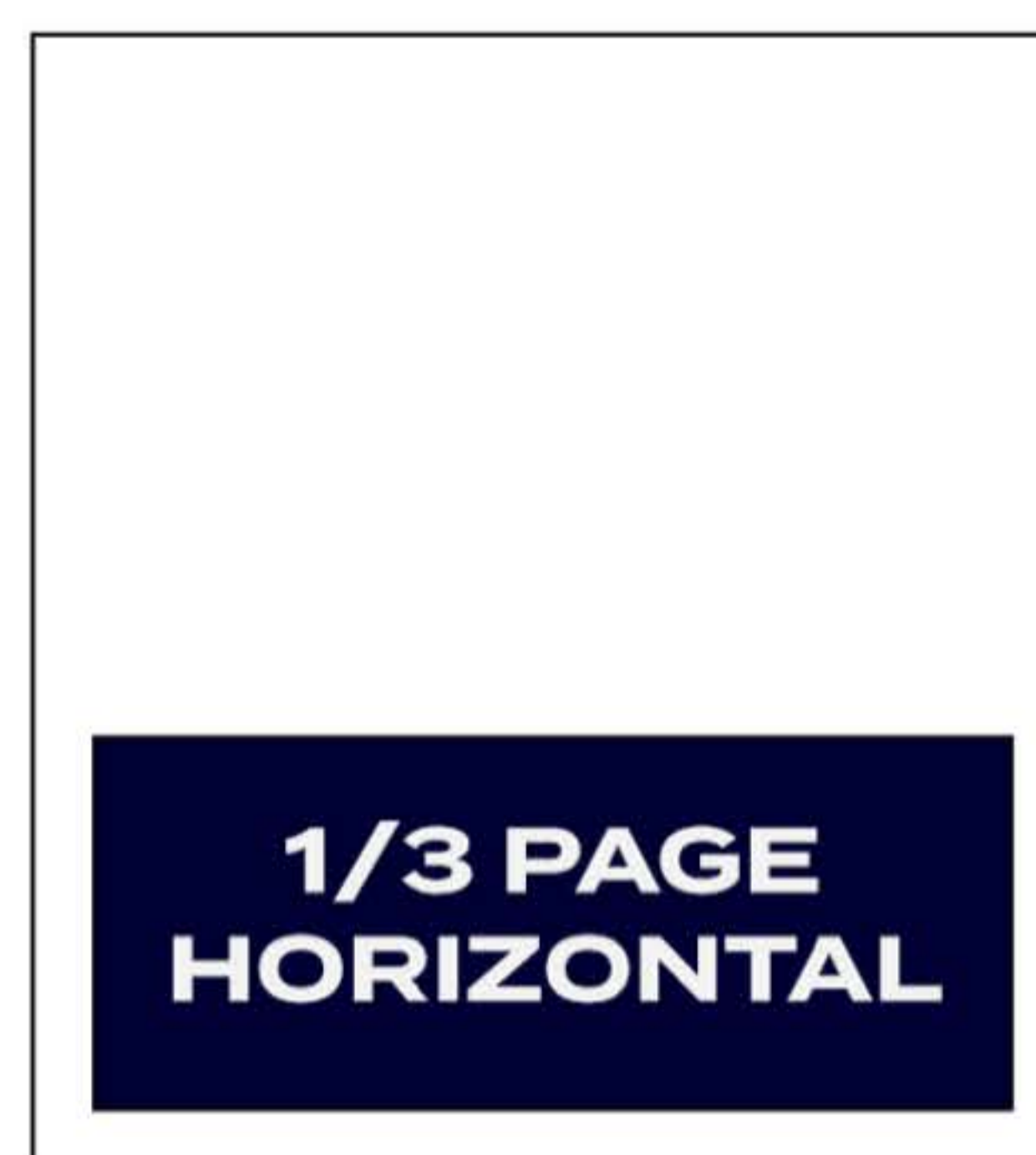
PREMIUM COVERS INSIDE FRONT/BACK

1x	\$2,310
2x	\$2,100
3x	\$1,923
4x	\$1,763



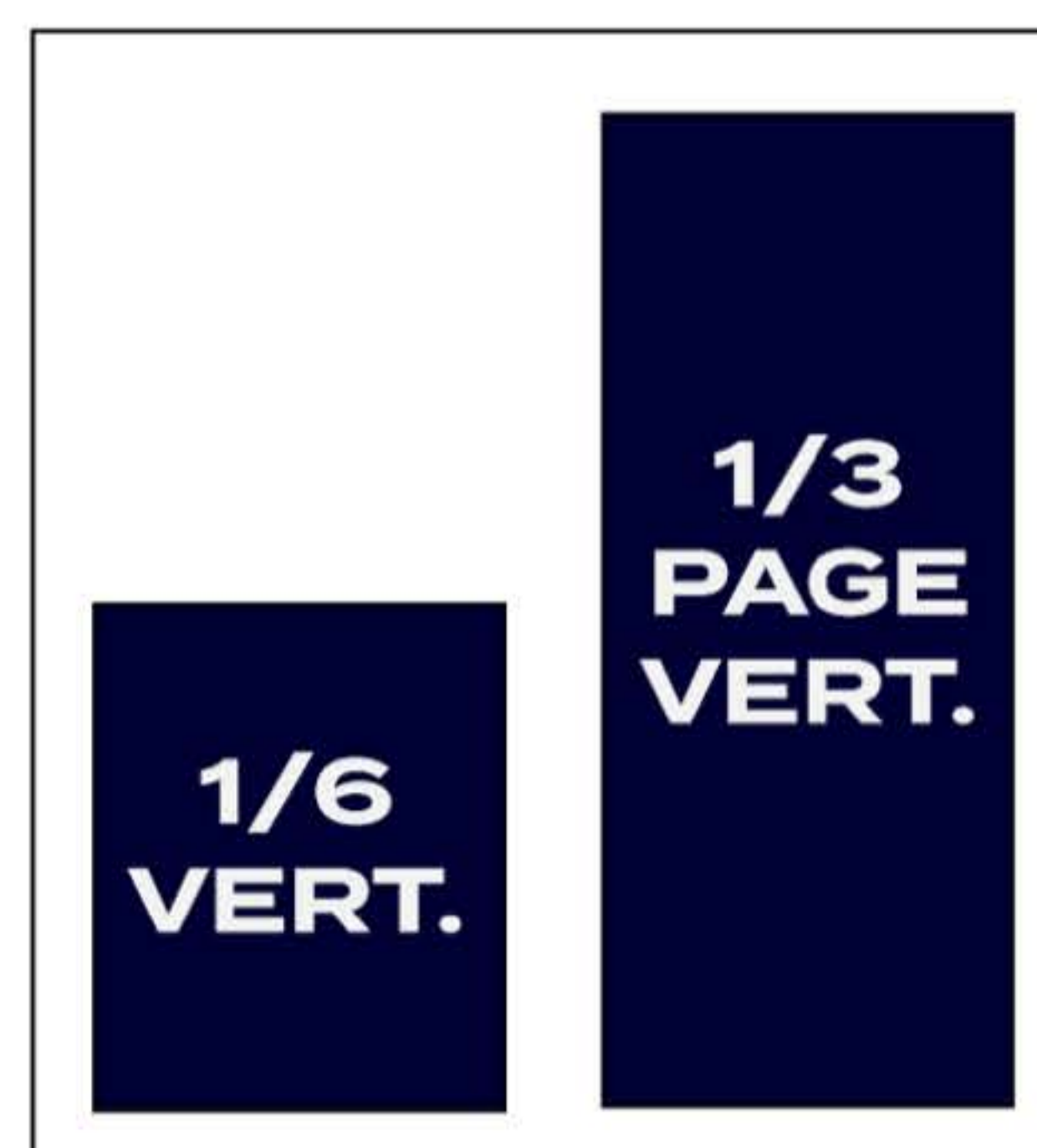
BACK COVER

7" x 7.25"	
1x	\$2,520
2x	\$2,200
3x	\$2,000
4x	\$1,815



1/2 PAGE

7" x 4.75"	
1x	\$1,113
2x	\$924
3x	\$875
4x	\$786



1/3 PAGE

Horizontal: 7" x 3.25"
Vertical: 2.125" x 9.75"

1x	\$798
2x	\$635
3x	\$607
4x	\$550

1/6 PAGE

2.125" x 4.75"	
1x	\$535
2x	\$433
3x	\$380
4x	\$314